

A law firm leverages Office 365 to create a Strategic Account Management Portal for seamless access and increased efficiency

Customer Profile:

The customer is one of the largest law firms in United States with more than 500 Attorneys practicing throughout the country in the areas of litigation, business and finance, intellectual property, public finance, and real estate. The firm also works in mergers and acquisitions, securities and other areas of corporate law.

Business Situation:

The company had multiple disconnected internal systems for firm partners and associates to manage their finances, tasks, etc. The information was being stored manually in spreadsheets and was scattered. As a result, firm's response times were not as per expectations, especially for their strategic accounts.

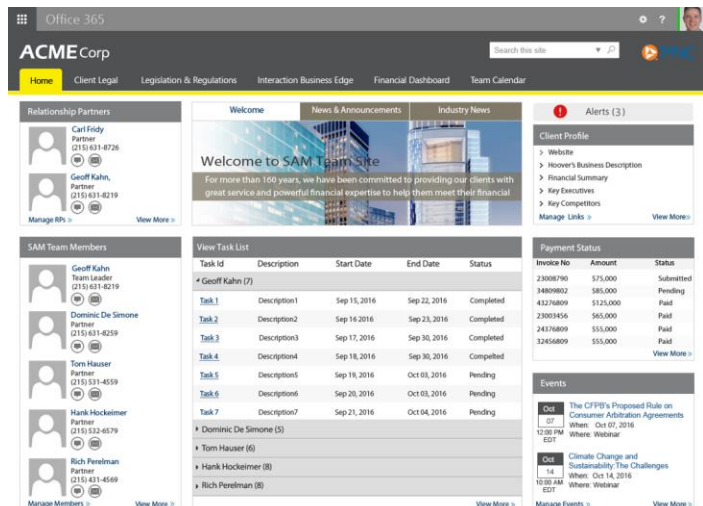
To address the situation, the company invited WinWire to:

- Build template based Strategic Account Management portals
- Integrate portals with their internal systems
- Build highly customizable portals
- Automate deployment process for the company IT team to replicate the template for other customers
- Design UI/UX to enable intuitive navigation across different mobile devices
- Enable the company to improve client relationships and increase business

WinWire Solution:

WinWire SharePoint architects and Governance experts worked closely with IT & Business team from the company to implement the Strategic Account Management portal template.

- Designed flexible information architecture which made content easily searchable and can accommodate ever expanding /changing organization structure
- Implemented well thought out Governance strategy which enabled IT and Business to work together with the objective of making platform successful and manageable
- Adopted Responsive UI design methodology for seamless user experience across multiple devices (desktop and mobile devices)
- Integrated with company's internal systems via Azure SQL Warehouse
- Completely automated deployment process using PowerShell scripts
- **Technologies Used: SharePoint Online, Business Connectivity Services, Azure Active Directory, Azure SQL Warehouse**



Benefits:

- Partners and associates seamlessly access the platform from within and outside the network
- Increased efficiency and lower cost of operation because of the centralized platform
- With the robust governance model, governance committee is able to manage the platform growth within a well-defined structure
- Partners and associates access the content on-the-go through their mobile devices without compromising the user experience
- Provisioning a new portal is done in 1-2 hours thanks to automation of