

A family-founded Pet Rescue Foundation leverages **Microsoft Azure** to track behavioral pattern of the pets.



Customer

A family-founded Pet Rescue Foundation, giving shelter to homeless cats and dogs, working towards finding homes for adoption to help create a no-kill nation.

Business Challenge

There was a lack of a process to track pet behavior and condition post-adoption. The customer wanted an efficient feedback mechanism for the owners to share feedback on the behavioral pattern of the pets. Also, the customer was seeking a system that would track and manage pets, adopters, and surveys.

WinWire Solution

The foundation envisioned a **mobile app** to help animal shelters and rescue organizations provide support to and communicate with caregivers after pets go home.

WinWire assessed the requirements of the foundation and provided **Cloud-First, Mobile-First** solution on **Azure**.

- Designed and developed mobile app to support **both iOS and Android users** and to allow maximum adoptability/ usage of the mobile app.
- Developed a robust **backend web application** using .NET and hosted the backend application on **Azure**.
- Customization of various features like email templates, Survey Conditions, etc.

With the success of the first version of the mobile app and web application, the foundation thought of expanding this application to be used by multiple organizations that do not have in-house application.

WinWire worked with the customer in enhancing the application to provide additional features like **Foster Care Giving of pets, reporting, developing the knowledge base for analytics**.



Business Benefits

- Improved operational efficiency in maintaining pet and adopter information.
- Increase in the participation of adopters in providing feedback.
- Ability to analyze post-adoption behavioral data to find best-suited homes for pets.