

A Lifestyle retail firm develops Early Warning System to improve efficiency and increase productivity of store employees

The Customer:

A lifestyle retail company with over 600 stores in the United States and Canada.

The Challenge:

The company was redefining its business strategies and was aiming to improve the efficiency of its employees who are responsible for completion of various processes and tasks at stores.

The company had multiple processes and activities to be completed by their employees and was looking for an efficient way to track the statuses of the tasks and also alert users on a timely manner to ensure on-time completion of tasks.

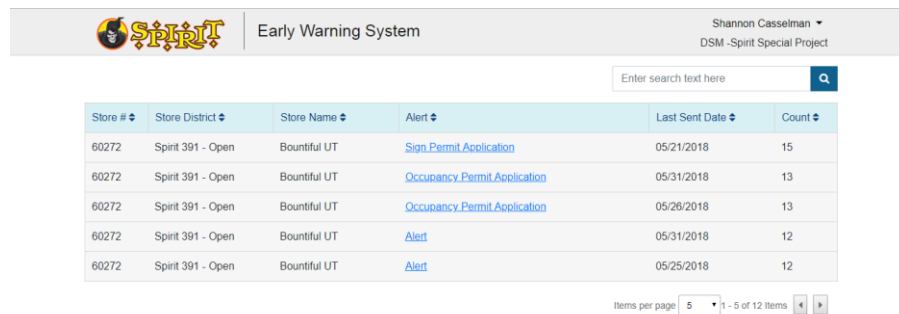
With no online system in place, it was becoming difficult for district managers to track the activities assigned to various employees and store managers. The company is looking for a web application to allow access from any device like a tablet, phone or desktop to respond. Also, the company wanted the application to be integrated with SMS based service to capture responses provided by the user as a text message. The major challenges included

- No online application
- Manual interaction and tracking
- Lack of efficient tracking mechanism
- No single view of various tasks assigned to employees

WinWire designed and developed a responsive web application (**Early Warning System**) that allowed users to view and respond to various alerts/ questions related to the tasks assigned to them. Also, the Web APIs developed would integrate with SMS based application to accept responses sent by users via Text message. Also, the Web APIs developed integrates with SMS based service to receive responses sent by users via text message providing a unified view of the systems.

Besides, the application allows the admin users to efficiently manage various types of alerts/questions sent to users. The district managers can also view alerts belonging to their district and assigned to multiple store managers.

The application is fully mobile and users can access it on their tablets and smartphones at the touch of a button.

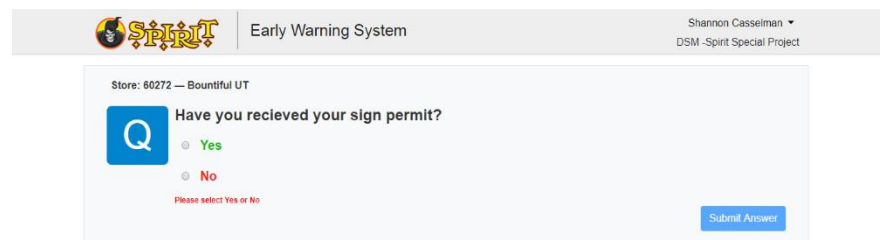


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Enter search text here

Store #	Store District	Store Name	Alert	Last Sent Date	Count
60272	Spirit 391 - Open	Bountiful UT	Sign Permit Application	05/21/2018	15
60272	Spirit 391 - Open	Bountiful UT	Occupancy Permit Application	05/31/2018	13
60272	Spirit 391 - Open	Bountiful UT	Occupancy Permit Application	05/26/2018	13
60272	Spirit 391 - Open	Bountiful UT	Alert	05/31/2018	12
60272	Spirit 391 - Open	Bountiful UT	Alert	05/25/2018	12

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Store: 60272 — Bountiful UT

Have you received your sign permit?

Yes

No

Please select Yes or No

Submit Answer

The Benefits:

- Improved efficiency due to tracking and completion of assigned tasks to users
- Increase productivity as the application allowed users to respond on-the-go using smartphones or handheld devices