Marketing Agentic Al Solutions Accelerating The Frontier Firm Journey

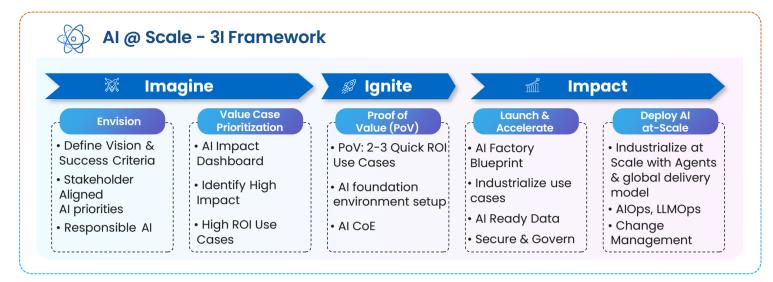


The Agentic AI era is here, and Marketing is at the forefront of this transformation. By moving beyond fragmented pilots, enterprises can rewire how they engage customers, personalize journeys, and measure impact. **WinWire's Agentic AI @ Scale Playbook** helps CMOs, and marketing leaders unlock measurable value with speed, scale, and confidence—positioning Marketing as a true revenue driver.

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	Lead Velocity	Campaign Catalyst	Brand Buzz	Omnichannel Orchestration	Marketing AgentVerse
Use Case Overview	Automates qualification, scoring, and nurturing to accelerate conversions	Accelerates campaign setup, targeting, A/B testing, & performance optimization	Analyzing brand health parameters to create brand equity dashboard	Connected & hyper- personalized experiences across channels	Pricing Power: Dynamic Pricing Launch Pad: Product Launch
Measurable KPIs	Lead Conversion ↑ 10–12%	Conversion Uplift ↑ 10% Return On Ad Spend ↑ 10%	Message Inefficiency ↓ 20% Brand Equity ↑ 1-2%	Conversion Uplift ↑ 20% Churn Reduction ↓ 10%	Pipeline Push: Pipeline Velocity EventBlitz: Event ROI Tracker
Business Impact	CAC Savings and Revenue Lift	Revenue Lift	Cost Savings Brand Equity Reputation Impact	Pipeline Uplift Protected Revenue via Reduced Churns	SEOSense: SEO Spend Analyzer Local Light: Localization
Potential ROI	4x - 7x	5x - 7x	5x - 10x	10x - 20x	Eureka : Marketing Research
Time to Value	8-10 Weeks	6-8 Weeks	10-12 Weeks	14-18 Weeks	CorpContent: Strategic Content Creator
Quick Win / Big Bet	Quick Win	Quick Win	Big Bet	Big Bet	SocialSentiments: Socia Listening MarketingMix: Marketing
	Leads	Campaigns	Brand Intel	Hyper Personalization	Spend Optimizer

WinWire's ROI-Driven Agentic AI @ Scale Approach

WinWire accelerates Agentic AI deployment with its proven 3I (Imagine-Ignite-Impact) framework. From prioritizing use cases to scaled deployment, we combine Agentic AI with a structured approach to transform the human resources function with speed and precision.



WinWire IP and Accelerators







100+ pre-built WinAgent Library



WinAgent KnowledgeBase



WinAl Factory Model



WinAgentic SDLC



WinAI Governance



WinAgentic AlOps

Key Deliverables



Quick MVP Plan







Top 10 Value Case with CxO KPI Overlays



High Level Consumption Plan



Value Realization & Monitoring Engine

Customer Story



Omnichannel Lead Acceleration Agentic Al System

A leading global software ISV faced revenue leakage and low conversion rates from fragmented, manual lead management.

WinWire deployed an Omnichannel Lead Acceleration Agentic AI System that unified engagement across chat, voice, email, and partner channels, with seamless Salesforce and Marketo integration. The system automated enabled 24/7 multilingual coverage, and delivered measurable impact: \$5M revenue uplift, 30% higher conversion, and 500+ qualified leads added monthly.

Powered by Azure Al Platform



Azure Al Foundry



Copilot Studio



Github Copilot

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