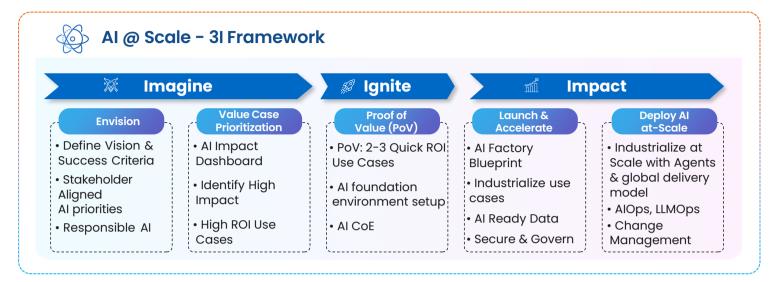


The Agentic AI era is here, and Sales is redefining this transformation. By moving beyond fragmented pilots, enterprises can rewire how they engage prospects, manage pipelines, and drive predictable growth. WinWire's Agentic Al @ Scale Playbook helps CROs, CSOs, and sales leaders unlock measurable value with speed, scale, and confidence—positioning Sales as a true business growth engine.

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ſ	SalesCoPilot	QuickQuote	Engage360	SmartPitch	Sales AgentVerse
Use Case Overview	Elevates sales meeting effectiveness with live transcripts & real-time actionable insights	Accelerates quote creation with optimal pricing & approvals	Scale omni-channel outreach with customization	Automates personalized pitches, proposals, decks & collaterals	DealSense: Revenue Intelligence Agent Gladiator: Sales Gamification & Leaderboard
Measurable KPIs	Sales Productivity ↑ 50%	Faster Quotes ↑ 30% Win Ratio ↑ 10%	Engagement ↑ 20-30% Outreach Efforts ↓ 40	Proposal Time \$\pm\$ 50% Conversion \$\pm\$ 10%	Sales Simulator: Communication Evaluation & Coach
Business Impact	Improved Responsiveness Higher Sales Productivity	Quicker Turnaround Accelerated Sales Cycle	Intelligent Customer Engagement Higher Conversion Rate	Faster Deal Cycle Better Customer Engagement	PipelinePulse: Predictive Forecast OmniBuyer: Autonomou Prospecting Clean CRM: CRM Data
Potential ROI	10x – 15x	5x - 10x	8x - 10x	6x - 8x	Entry & Hygiene Renewal Radar: Revenue
Time to Value	3-4 Weeks	3-4 Weeks	8-10 Weeks	6 - 8 Weeks	Assurance & Retention DemoDash: Quick &
Quick Win / Big Bet	Quick Win	Quick Win	Big Bet	Big Bet	Personalized Demos MeetScribe: Conversatio
	Meeting Insights	Pricing	Outreach Optimizer	Proposals	Summarization

WinWire's ROI-Driven Agentic AI @ Scale Approach

WinWire accelerates Agentic AI deployment with its proven 3I (Imagine-Ignite-Impact) framework. From prioritizing use cases to scaled deployment, we combine Agentic AI with a structured approach to transform the human resources function with speed and precision.



WinWire IP and Accelerators







100+ pre-built WinAgent Library



WinAgent KnowledgeBase



WinAl Factory Model



WinAgentic SDLC



WinAI Governance



WinAgentic AlOps

Key Deliverables



Quick MVP Plan







Top 10 Value Case with CxO KPI Overlays



High Level Consumption Plan



Value Realization & Monitoring Engine

Customer Story



Sales CoPilot – Meeting Intelligence Solution

A global cloud marketplace provider faced inefficiencies in sales preparation, limited personalization & slow deal cycles.

WinWire's SalesCoPilot – Meeting Intelligence solution delivers realtime transcripts, contextual insights, and vendor intelligence, reducing preparation time by **50%**, **improving responsiveness**, and accelerating sales cycles through insight-driven operations.

Powered by Azure Al Platform



Azure Al Foundry



Copilot Studio



Github Copilot

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