

# Marketing Agentic AI Solutions

## Accelerating The Frontier Firm Journey

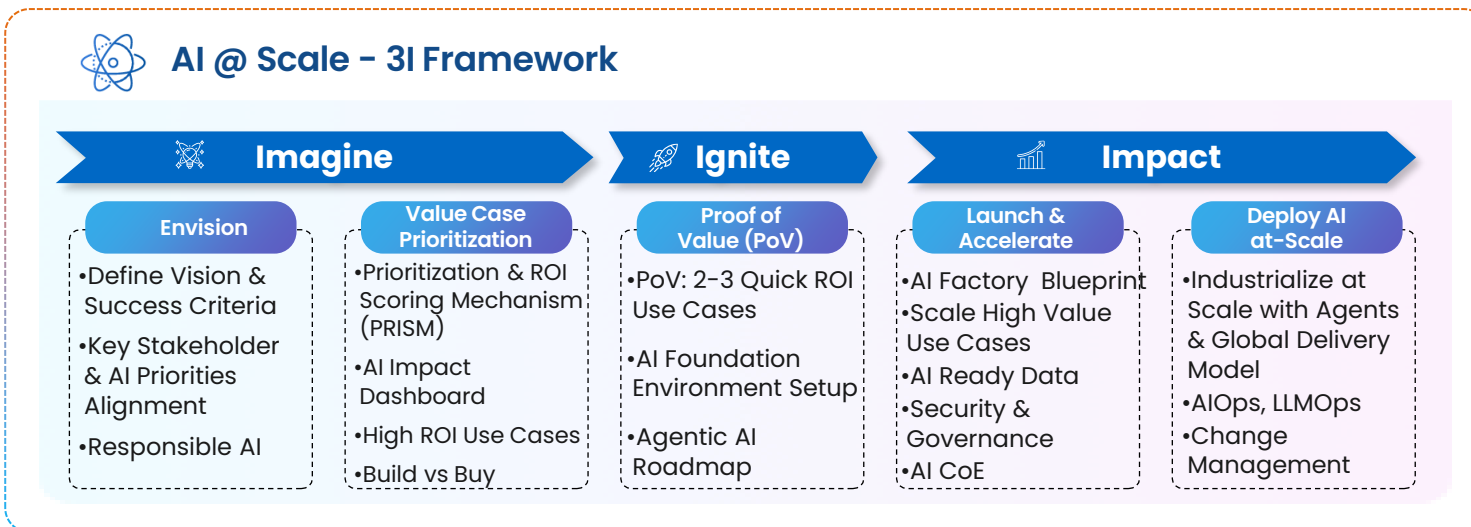


The Agentic AI era is here, and Marketing is at the forefront of this transformation. By moving beyond fragmented pilots, enterprises can rewire how they engage customers, personalize journeys, and measure impact. **WinWire's Agentic AI @ Scale Playbook** helps CMOs, and marketing leaders unlock measurable value with speed, scale, and confidence—positioning Marketing as a true revenue driver.

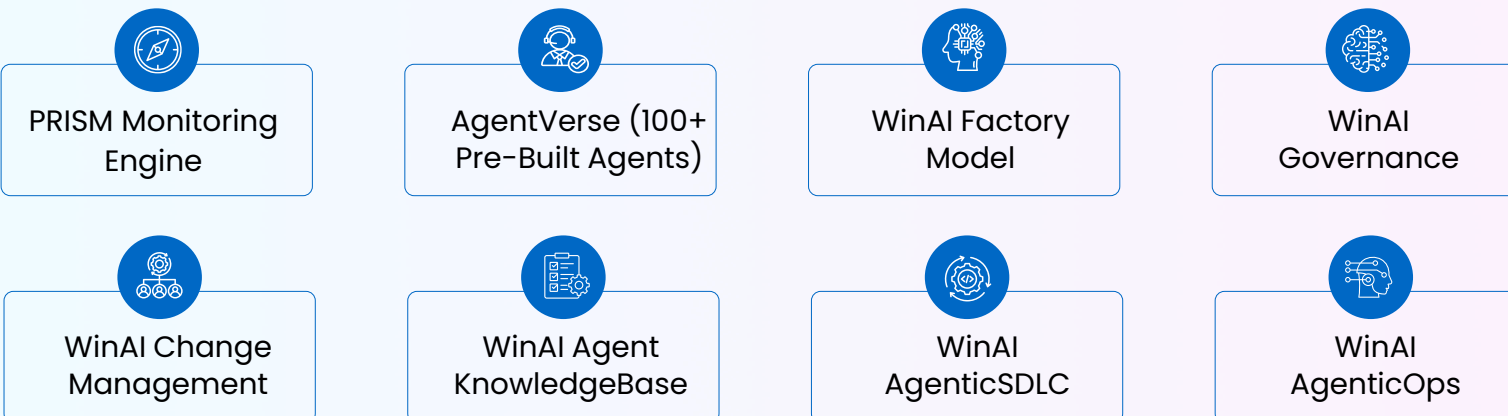
	 <b>Lead Velocity</b>	 <b>Campaign Catalyst</b>	 <b>Brand Buzz</b>	 <b>Omnichannel Orchestration</b>	 <b>Marketing AgentVerse</b>
<b>Use Case Overview</b>	Automates qualification, scoring, and nurturing to accelerate conversions	Accelerates campaign setup, targeting, A/B testing, & performance optimization	Analyzing brand health parameters to create brand equity dashboard	Connected & hyper-personalized experiences across channels	<ul style="list-style-type: none"> <li>• <b>Pricing Power:</b> Dynamic Pricing</li> <li>• <b>Launch Pad:</b> Product Launch</li> <li>• <b>Pipeline Push:</b> Pipeline Velocity</li> <li>• <b>EventBlitz:</b> Event ROI Tracker</li> <li>• <b>SEOSense:</b> SEO Spend Analyzer</li> <li>• <b>Local Light:</b> Localization</li> <li>• <b>Eureka:</b> Marketing Research</li> <li>• <b>CorpContent:</b> Strategic Content Creator</li> <li>• <b>SocialSentiments:</b> Social Listening</li> <li>• <b>MarketingMix:</b> Marketing Spend Optimizer</li> </ul>
<b>Measurable KPIs</b>	Lead Conversion ↑ 10–12%	Conversion Uplift ↑ 10% Return On Ad Spend ↑ 10%	Message Inefficiency ↓ 20% Brand Equity ↑ 1–2%	Conversion Uplift ↑ 20% Churn Reduction ↓ 10%	
<b>Business Impact</b>	CAC Savings and Revenue Lift	Revenue Lift	Cost Savings Brand Equity Reputation Impact	Pipeline Uplift Protected Revenue via Reduced Churns	
<b>Potential ROI</b>	<b>4x – 7x</b>	<b>5x – 7x</b>	<b>5x – 10x</b>	<b>10x – 20x</b>	
<b>Time to Value</b>	8–10 Weeks	6–8 Weeks	10–12 Weeks	14–18 Weeks	
<b>Quick Win / Big Bet</b>	Quick Win	Quick Win	Big Bet	Big Bet	
	Leads	Campaigns	Brand Intel	Hyper Personalization	

# WinWire's ROI-Driven Agentic AI @ Scale Approach

WinWire accelerates Agentic AI deployment with its proven **3I (Imagine-Ignite-Impact)** framework. From prioritizing use cases to scaled deployment, we combine Agentic AI with a structured approach to transform the human resources function with speed and precision.



## WinWire Accelerators



## Key Deliverables



Top 10 Value Case with CxO KPI Overlays

High Level Consumption Plan

Quick MVP Plan

PRISM Monitoring Engine

## Customer Story



### Omnichannel Lead Acceleration Agentic AI System

A leading global software ISV faced revenue leakage and low conversion rates from fragmented, manual lead management.

WinWire deployed an Omnichannel Lead Acceleration Agentic AI System that unified engagement across chat, voice, email, and partner channels, with seamless Salesforce and Marketo integration. The system automated enabled 24/7 multilingual coverage, and delivered measurable impact: **\$5M revenue uplift, 30% higher conversion, and 500+ qualified leads added monthly.**

### Technology Agnostic Expertise

Gemini Enterprise

Agentspace

Azure AI Foundry

Amazon Bedrock

Github Copilot

## Contact Us

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