

Copilot Cowork

Scale the work. Not the uncertainty.

Microsoft provides the intelligence to delegate complex work. WinWire provides the adoption, governance & economic discipline to scale it.



Microsoft Copilot Cowork introduces a new way to get work done.

From to-dos to done

Describe the Outcome. Copilot Cowork Does the Work. Microsoft Copilot Cowork turns a simple request into a plan, then carries out complex, multi-step work across Microsoft 365 and your business systems. You stay in control at key steps. Now available alongside Chat in the new Copilot Home.

What makes Cowork different



Handles complex work

Shows its plan, lets you steer, & keeps running even after you close your laptop.



Understands your business

Work IQ and Fabric IQ ground tasks in mail, meetings, files and Power BI.



Works across applications

Word, Excel, and PowerPoint are built in, so it delivers real, editable files.



Keeps people in control

Pauses for approval and logs actions for oversight and audit.



Uses the right intelligence

Selects models, tools and skills to match each task.

How WinWire Helps You Scale Copilot Cowork

Choose the work worth delegating

Envisioning & Pilot

Ready your data and permissions

Readiness & Governance

Connect your business systems

Custom Plugin Development

Set guardrails and approvals

Readiness & Governance

Control model use and cost

Cowork FinOps

Microsoft + WinWire

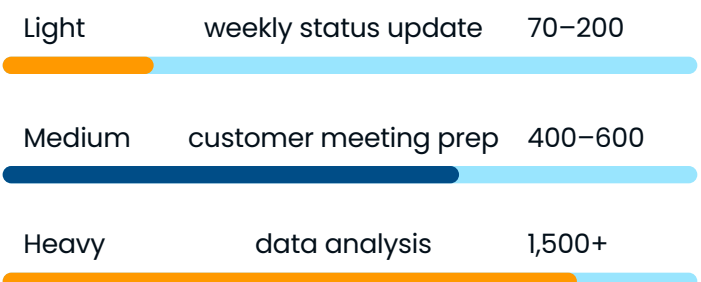
A connected path from scenario selection to adoption, governance & AI economics.

The Scaling Challenge | A New Meter

Every Delegated Task Consumes Copilot Credits

Usage varies with task complexity, model, context, tools, skills, and actions. Microsoft provides flexible consumption; Microsoft and WinWire help customers turn that flexibility into governed, forecastable value.

Credits per Cowork task



Illustrative planning ranges. Actual consumption varies by task & configuration.

Scale Copilot Cowork with WinWire

Enable the work. Govern the actions. Optimize the economics.

Imagine

Prove the value and set the guardrails

Copilot Cowork Envisioning and Pilot

Identify and validate 1–3 high-value Cowork scenarios, with a business case for rollout.

Deliverables: Prioritized scenarios, working pilot, business case, and rollout recommendation.

Tokenomics: Copilot Credits cost estimate from measured pilot tasks.

Copilot Cowork Readiness and Governance

Prepare your tenant to run Cowork securely & cost-effectively across licensing, plugins, Entra & Purview.

Deliverables: Readiness assessment, plugin governance, Entra/Purview review, and user enablement plan.

Tokenomics: Cost management plan and credit budget model; without one, Cowork stays off.

Ignite

Encode how your business works

Industry Skill Packs for Cowork

Prebuilt, reusable healthcare and insurance skills tailored to your processes. No code required.

Examples: Payer contract review, clinical operations reporting, claims file summaries, RFP response assembly.

Deliverables: Configured skill library, process documentation, test results, and user guides.

Tokenomics: Standard, repeatable skills make task cost more consistent and easier to forecast.

Impact

Connect your systems & sustain the value

Custom Cowork Plugin Development

Plugins connect Cowork to business systems and Fabric data, enabling task execution, not just summaries.

Deliverables: Plugin design, tested connectors, App Store deployment, security review & admin runbook.

Cowork Adoption and Optimization Managed Service

Ongoing service to grow adoption and optimize credit spend after go-live.

Deliverables: Skill maintenance, scenario onboarding, quarterly governance and plugin reviews, and training refreshers.

Tokenomics: Monthly usage and credit spend report with optimization recommendations.

WinWire Cowork Tokenomics | The Economic Operating Loop

Users by persona x tasks per month x credits per task x credit price

Baseline Map users, tasks and demand	Attribute Assign usage to work and owners	Forecast Model mix, budgets and variance	Govern Set limits, alerts and accountability	Optimize Improve cost and value per outcome
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The WinWire Difference

Standard Cowork	Cowork at Scale
Product training	Outcome-based adoption
Generic use cases	Industry skill packs
Summaries of your systems	Work done inside them
Credit reporting	Predictive budget scenarios
One-time rollout	Continuous ValueOps

Four Questions Every Rollout has to Answer



Which work should people delegate to Cowork?



How are access, actions, data & approvals governed?



How are people enabled to use it well & responsibly?



How is credit spend forecast, controlled, and tied to value?

Cowork changes how work gets done. WinWire makes that change intentional, governed & economically sustainable.

Start Here

Cowork Value & Tokenomics Workshop

Your scenarios. Your numbers. Your plan.

🕒 Half Day

💻 On-site or virtual

👥 Business · IT · Finance

1

Discover

Pick 3–5 priority scenarios and personas

2

Model

Baseline today, then model credits and budget

3

Model

Pilot-to-scale roadmap and funding fit

You leave with

- ✓ Prioritized scenarios and personas
- ✓ Readiness assessment
- ✓ Baseline of time, quality and cost
- ✓ Credit consumption and budget model
- ✓ Cost-per-outcome and success measures
- ✓ Pilot-to-scale roadmap and funding fit

Book your workshop →